CANADIAN MOVING PICTURE

Digest

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NAMED AMONG THE MISSING?

Have you ever called on your local newspaper editor to whom you have been giving paid advertisements for years, to do something special, and for free, for you on a picture?

•

Have you tourists in your town, at the hotels, at a tourist-camp? Have you invited them to visit your theatre?

•

Is your theatre-front attractive enough to have those who pass by stop to take a look?

•

Is your theatre-equipment regularly checked to give you the best service for your investment?

•

Have you observed your cashier's service to your customers?

•

Have you observed your doorman's service to your customers?

•

When did you last put-over a real showmanship campaign on a picture? Have you compared the results of such an effort with the box-office receipts on pictures which you have left to sell themselves?

•

If merchandising, utility services were left to sell their s e r v i c e s, there would be no need for newspaper, magazine or radio advertising, which mediums of selling are used, as you will have observed, extensively.

In twenty-five years, motion picture production has made considerable progress. In twenty-five years, more or less, what progress has your theatre made in selling its pictures and its services?

•

What are you doing, today, to sell your pictures to the public which is different, which is more aggressive and progressive to that which you have been doing for years?

•

There are more good pictures on the market, today, than we have had available in years.

•

There is more need for Showmanship, today, than there has been in years.

•

The Digest is curious, perhaps inquisitive. We enjoy asking questions, we enjoy receiving answers.

•

Your Showmanship Campaign on a picture or pictures can give us an answer to all the questions which we have asked you on Showmanship.

•

The Digest Contest is now open. We invite you to send in your Showmanship Campaign.

•

August 31st is the deadline.

•

If you are a Live Showman, you will not be Named Among The Missing.

PUBLISHED BY
CANADIAN MOVING PICTURE DIGEST COMPANY LIMITED
21 DUNDAS SQUARE • TORONTO

Views and Reviews

JACKIE ROSS

THE BROWNING VERSION (JARO) with Michael Redgrave, Jean Kent, and Brian Smith.

Consider, if you will, "Good-bye Mr. Chips." Add more than a dash of bitters, an outstanding male performance, an outstanding juvenile performance and you get some idea of "The Browning Version."

Dealing also with the life of a schoolmaster, this film presents the tragedy of a misunderstood man. Dedicated though he is to teaching, Andrew Crocker-Harris (Michael Redgrave) has not got the knack of getting on with his students. When we first see him, he is about to retire on account of ill health. In his disappointment, he clings to the fact that, from time to time, he has managed to reach an occasional pupil with a spark of feeling for the Latin and Greek works which are his life's interest. However, as the film unfolds, even this slight consolation is taken away from him.

His final days at the school are harassed in every possible manner. His wife is having an affair with another master. He is asked to take a junior position at the official leave-taking to another younger but more popular master. He is refused a pension. In the midst of all this, one of his students (Brian Smith) unpredictably presents him with a book—Aeschylus' Agamemnon, The Browning Version—inscribed in Latin. The final blow falls on the already battered school-master when his wife points out that the boy really despises him and only gave him the book to insure himself of good grades. At this point, Crocker-Harris's world has collapsed. Yet somehow, the diffident, reticent, ailing school-master finds the strength to deal effectively with these crises. He leaves the school with more respect—even affection—as the result of his final address to the pupils, than he has been able to command through all his years of teaching.

Of course, the burden of the whole thing rests on Michael Redgrave and he is, as usual, superb. He brings to the role of Crocker-Harris such a wealth of characterization and understanding that what might easily might have been a bit of sentimental froth becomes a microcosmic tragedy. As his wife, Jean Kent is her usual unpleasant self (screenwise, that is). She smoulders and leers and acts quite according to the rules. However, with the boy, Brian Smith, we have another of those amazing natural pix juvenile performances that seem to come out of England in such amazing numbers. Completely without affectation, the boy plays with a spontaneity and charm that is a perfect foil for Redgrave's studied speech and action. All in all, the acting is a delight.

In addition, we must credit the original story and screen-play by Terrance Rattigan who does not usually delve into this sort of thing but who should more often, if this film is any indication. Anthony Asquith's direction, as usual, is unobtrusive and excellent.

Note in passing: As this review is written, The Browning Version is in its 7th week at the Odeon Hyland, Toronto.

TRADE headlines

A few theatres in Toronto had realism added to screen presentations when torrential rainfall flowed or fell into theatres doing some floor damage.

•

Majors Minneapolis offer top product for bidding, obtain no offers — suspicion grows among distributors that no-bids have been planned.

•

Louis R. Lurie confirms report he has made bid for Howard Hughes' RKO stock in theatre and picture companies.

•

Spyros Skouras, 20th Century Fox President, predicts at sales convention that theatre TV will re-establish and regenerate motion picture industry.

•

Howard Deitz, Loew's director advertising-publicity-exploitation, and Charles Simonelli, Eastern advertising-publicity manager for Universal, appointed as chairmen to head committees for proposed box-office jubilee in the fall.

•

MGM's The Great Caruso, Mario Lanza musical, outgrosses any former MGM picture at Radio City Music Hall—now in 7th week.

•

Monogram's "According to Mrs. Hoyle" voted perfect for family trade.

•

Red Book's July picture of the month is WB's Captain Horatio Hornblower.

•

David O. Selznick's Silver Laurel award under way for selection of award winner,

•

Max Youngstein, UA Vice-President, and Arthur L. Mayer, Executive Vice-President, Council of Motion Picture Organizations, to address MPTOA.

•

Jack Arthur, Famous Players Canadian District Manager, holds first regional meeting Empire Hotel, North Bay, Ontario, for Northern District Managers.

•

Harold Budd Pfaff, son of Harold Pfaff of Independent Theatres Services, was transferred by the United Nations for whom he works, from Athens to Jammu, India.

RAY PRESENTS

WE WERE all happy to see another fine example of Public Relations when the Vancouver Branch Division of the Canadian Picture Pioneers paid tribute to J. Howard Boothe, retiring district manager of Odeon Theatres of Canada Limited, at a dinner in the Pacific Athletic Club, attended by eighty-five representatives from various branches of our Industry, under the chairmanship of Harry Woolfe, division president of the Pioneers. It is reported that many were unable to be present due to a lack of larger accommodations.

Visiting Toronto, John Howard Boothe looked like a chip of the old block, a typical Westerner, big, robust, breezy and genial. Asked about future plans, John replied, "Interested in a holiday at the present time."

John was the principal speaker at the Pioneer Dinner; and after forty-four years in Motion Pictures, having practically officiated at the birth of the Infant Industry, listening to him tell this Industry's story proved a rare treat for those who were present at the dinner.

JOHN was born in Thorold, Ont., and moved to Winnipeg as a young man, where he was, in his own words, "a wholesale jewellery traveller for five years before I invaded the motion picture industry in 1907."

"Another fellow and I built a theatre called the Avenue in Winnipeg. The first important movie I remember was The Passion Play in color. By color I mean that it was hand-painted, every frame of film had to be individually tinted. There was no Technicolor as you can imagine in those days. In 1910, I sold my interests in the Avenue theatre, and became Winnipeg manager for the Gaumont Co., which established exchanges in various parts of Canada."

When the Mutual Films bought out Gaumont, Howard Boothe was manager of their exchange in Winnipeg. Between 1910-11, Boothe received a wire from Hollywood advising him to see an English clown who was playing in vaudeville in Winnipeg, and to proposition him on going into the movies.

"I dropped around to the theatre," said John, "and had quite a chat with the fellow who was, however, not enthused with the movie idea, for he was earning $100 per week and expenses with his act, and movies did not particularly appeal to him. However, he did go to Hollywood, and he did take a screen-test, and what followed you will know when I tell you that the vaudevillian was none other than Charlie Chaplin." Incidentally, John distributed the first Chaplin one-reelers in western Canada.

IN 1918, John Howard Boothe moved to Vancouver and in partnership with Harry Rosenbaum, the latter now living in Denver, he produced commercial and government trailers, travelogues and other short subjects. In 1935, Boothe built the Dunbar Theatre and operated it with his son, Frank, who is now in the restaurant business in North Vancouver. In 1941 the Odeon interests purchased the Dunbar, and it became the first theatre in Odeon's Canadian circuit, with John as senior executive of the company, with which Company he has remained until about a month ago, to be succeeded by Gerald Sutherland, the newly-appointed Odeon Pacific Coast representative.

At the dinner, in the Pacific Athletic Club, many tributes were given to John verbally, or in messages sent to him, among which was a greeting from Mayor Hume, Attorney-General Wismer and from film representatives in other parts of Canada.

John A. Schulberg, veteran film pioneer who is now seventy-six, paid a special tribue to John Boothe. Schulberg first exhibited movies in a frame store on Cordova St. back in 1898. John J. Fitzgibbons, President of Famous Players Canadian Corp., attended the dinner, and in commenting on the qualities of John Howard, Mr. Fitzgibbons said, "Howard Boothe is an honest man, and nobody in the world can buy a reputation like that."

IT is good to know that after forty-four years in our business, a pioneer is not overlooked, not forgotten, and that The Canadian Picture Pioneers have, within the past period of a year, selected two veterans whom they have publicly acclaimed and toasted, namely, Simon Meretsky and John Howard Boothe. The press caught the spirit of the Industry's tribute, and gave John Boothe special consideration on its pages, as they had previously given Simon Meretsky. This is the kind of public relations which is good for our Industry, and to which John Boothe referred when he said, "The movies are the world's greatest popular entertainment."

Mrs. Boothe did not accompany John to Toronto, unfortunately she recently had a fall, broke her hip, and is still forced to move around with the aid of crutches. The Boothe's have two sons, Frank and Jack, and two daughters, Mrs. Percy Fletcher in Victoria and Mrs. Malcolm Mallory in Toronto. Jack Boothe is the well-known press cartoonist of the Globe & Mail.

FRENCH Radio took two major national awards in Drama and Music, as announced by Canadian Radio Awards for 1950. West Coast and Maritimes production centres, CBS, Toronto, were cited for the Third Annual Presentation of broadcasting citations.

Forty-four national organizations cooperate under the sponsorship of the Canadian Association for Adult Education, in the Awards which are given each year, with the presentations originating in the CBC's Concert Studios in Toronto, over the Trans-Canada Network.

THE Maurice Rosenfeld Memorial Award, a gold key, was won by Jack Kane, musical arranger for the national network program, "Startime". Kane, who is 27, has been in professional radio less than a year, and Startime was his first important broadcasting job. He went overseas with a Canadian Army Show unit during the last war, and after his discharge went to the University of Toronto, graduating about a year ago as a Bachelor of Music.

Music, Open, Award, which is an unlimited class, was taken by Les Petites Symphonies, a production of the CBC French Network from Montreal. Directed by Roland Leduc and produced by Albert Chamberland, Honorable Mention in Music, Open, went to another French Network show, Aux Rythmes de Paris. The French Network took the Drama Open First Award with Meutre dans la Cathedrale, a translation of T. S. Eliot's classic, Murder In The Cathedral, made by Henri Fluchere, with adaptation by Paul Clos. Director-producer of the program was Raymond David of Montreal, where the program originated.

Three CBC Toronto productions, the series, Songs of the Minstrels, produced by J. Frank Willis, written by Lister Sinclair, produced by Willis, and Startime, under John Kannawin, won first awards in the Special Features Category. Many other awards were won, and honorable mention was given for contributions made to programs provided by CBC International Service, CKMR, Newcastle, N.B.; CBR, Vancouver; CBC, Toronto; and a station in Edmonton and one in Halifax won top honors in Music (Community), a class reserved for non-network series.

I have a letter from John W. Farr, of Odeon theatre, North Sydney, N.S., advising me of the death of the projectionist of his theatre, John E. Andrea, a pioneer who had been in the industry for thirty-seven years. John Farr tells me, "in all that time I knew of

(Continued on Page 11)

Toronto and District

BILL PRESS

Sydney Cohen, widely-known chief booker of Empire-Universal-Films Limited, Toronto office, expired suddenly in a doctor's office after he had received an injection of penicilin for treatment of a skin infection.

The popular worker had been with the company since 1929 and his instantaneous death proved a shock to many friends. The sorrowing survivors include his wife, his mother and a sister.

The Winchester Theatre at Winchester, Ont., is conducting a "Guests of the Week" stunt on a weekly basis. The names of three persons in the district are published in the display advertising in the Winchester Press and each is entitled to a double pass on application for any night during the week.

Prior to officiating at the opening of the Century Theatre in his home town of Lindsay, Premier Leslie Frost discovered on a visit to Wellesley Hospital in Toronto, that he had fractured a bone in his left arm.

The Ontario government leader went through with the ceremony, his arm in a cast, which was autographed by N. A. Taylor, head of 20th Century theatres. The latter also has the Academy, 708 seats, and the Kent, 296 seats, in Lindsay. The new Century has 750 seats.

The Lindsay Post brought out a special news and advertising section to mark the launching of the first new house there in years.

Garry Hogarth has disposed of two theatres to W. S. Woolfe, owner of the Liberty Theatre, Amherstburg, Ont. The two houses in the deal were the Haro, 360 seats, at Harrow, and the Rio, 465 seats, in Essex. Hogarth had previously sold a theatre to another purchaser.

Toronto Variety Tent No. 28 turned its monthly dinner meeting on June 19 in the clubrooms, into a pep rally to whip up excitement for the benefit baseball game at Maple Leaf Stadium between Toronto Leafs and Syracuse on June 26.

Given fair weather on the big night, the Barkers hoped to raise upwards of $50,000 for Variety Village. Last year the attendance for the benefit encounter was cut down by mist and fog but something like $30,000 was turned over to the fund.

The "Buck-Nite" stunt has been revived by the Starlite Drive-In Theatre, two miles from Niagara Falls, Ont. Under this policy, all occupants of automobile, regardless of age of the passengers, are admitted to the theatre for the flat admission rate of $1.

Donald Summerville of B. & F. Theatres has an important assignment in his appointment as one of Toronto's 13 Civilian Defence instructors.

He is taking a special course of training under the auspices of the Ontario Government, attending classes twice weekly for a period of one month.

Canada's 20th Century Fox delegation pose in front of a poster of Jimmy Stewart and Marlene Dietrich at the Fox convention held in Los Angeles June 12-16.
Back row, left to right: Branch manager J. E. Patterson, Vancouver; Vern Skorey, Calgary; J. H. Huber, Winnipeg; Reg. March, St. John; Phil Sherman, Toronto.
Front row, left to right: Sam Glasier, Toronto, Publicity Manager; Peter S. Myers, Canadian Division Manager; and Gerry Chernoff, Montreal Branch Manager.

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WILL McLAUGHLIN ..... Ottawa, Ont.
BILL PRESS ..... Toronto, Ont.

By WIN BARRON

(Continued from last week)

Paramount recognized the importance of television a long time ago. In fact, we have been helping to develop television since 1937. In 1938, we recognized the relationship between films and television. We developed apparatus for the recording of programs on television. We developed methods of showing that film on the theatre screen twenty seconds later (this is a system now installed in the Imperial Theatre, Toronto. The only equipment of its kind in Canada.) Also in 1938 Paramount financed the DuMont Laboratory which opened a station in 1939 in New York and one in Washington in 1945. Paramount has been operating stations in Chicago and Los Angeles since 1941. We were the first to show televised events on the theatre screen to regular audiences. Among many other things, we have learned that the television set in the home is a marvellous instrument for making people want to see motion pictures. One way of making a person hungry is to give him a small taste of a delectable dish. Through television a picture will come into your home, show you just enough to arouse your interest.

A long time back, television people recognized the importance of the Motion Picture Industry to the medium. In March 1945, John F. Royal, then vice-president in charge of television for the National Broadcasting Company, speaking before the Advertising Club of San Francisco made the following observation regarding television and motion pictures, "Films will make up a large part of the television program. They have the stars and the talent to make television films." Well, there is plenty of films being used on television. In fact, television today without the help of films wouldn't be doing the job

(Continued on Page 8)

THE TALK OF THE NATION!

(READY FOR JULY)

Big Best Seller! 4 Pages in McCalls! 4 Pages in Look!
Picture of the Month in "17"!
That selling talk keeps building!

A SENSATIONAL BEST SELLER! NOW A SENSATIONAL PICTURE!

TAKE CARE OF MY LITTLE GIRL

TECHNICOLOR

WHAT HAPPENS WHEN GIRLS LEAVE HOME—FOR THE FIRST TIME? Here's the youth, freshness and beauty that'll pay off Big At Your Box Office!

starring

Jeanne CRAIN

co-starring

DALE ROBERTSON · MITZI GAYNOR · JEAN PETERS

with Jeffrey Hunter • Betty Lynn • Helen Westcott

Directed by JEAN NEGULESCO · Produced by JULIAN BLAUSTEIN

Screen Play by JULIUS J. and PHILIP G. EPSTEIN

Your "Margie" gal is back in a daring keyhole view of college life that'll keep word-of-mouth booming!

There's No Business Like 20th CENTURY-FOX *Business!*

400 THEATRES WHOOP IT UP

Yes, sir! Four hundred theatres in the Kansas City, Salt Lake, Oklahoma City and Denver Exchange territories grouped for mid-June and early July to launch RKO's sensational saga of hot lead and cold courage! ...Happy showtime excitement and ballyhoo sweeping like wildfire across the prairies to the mountains, for the one big show as glorious as the West it pictures!

RKO presents

BEST OF THE

COLOR BY TECHNICOLOR

ROBERT RYAN · CLAIRE TREVOR

JACK BUETEL · ROBERT PRESTON

with WALTER BRENNAN

JOHN ARCHER

LAWRENCE TIERNEY

Directed by WILLIAM D. RUSSELL • Screenplay by ROBERT HARDY ANDREWS and JOHN TWIST

FOR A GREAT ACTION SHOW!

BADMEN

RKO RADIO PICTURES

TV NEWS

(Continued from Page 4)

it is. The two quite naturally go hand-in-hand but will the steady growth of television bring a steady decline of theatre attendance? I don't think so.

Have you ever had a chance to look at a television screen in the United States during the Fall season, and there seen pictured tens of thousands of people watching a football game which is being televised? Not only, is it around the freezing point in temperature but there is a blustery wind blowing, people are huddled together under rugs with heavy overcoats and newspapers across their fronts but they are still enjoying the game. Television doesn't seem to hurt attendance at football games one iota. I don't think it will hurt theatre attendance one jot less. You just naturally want to get out once or twice a week, television or no television, and movies are still the cheapest form of entertainment.

But let's look at the application of T.V. to Canada. For the moment, since all we read here, or know, about the American T.V. situation will not help us to see the future of Canadian T.V.

In the first place, our geographical setup in Canada is a different one for T.V. At the moment, there is nothing definite to show whether T.V. will be local or national. Simultaneous T.V. across Canada could only be covered through a co-axial cable or relay stations. Either form being terribly expensive. Therefore, if television becomes national early in its Canadian life, the T.V. stations would necessarily have to rely on kinetescope. Actually, this, of course, could be an asset in view of the terrific time lags in the various zones across Canada. However, it shows that because of our geographical setup, Motion Picture Films should play a major role in Canadian T.V.

Right now, everyone concerned with the problem is discussing and debating the Massey Report. I would prefer not to take up space here getting into another discussion on this subject. Until such time as Parliament accepts, rejects or amends the recommendation to the Massey Report, the full pattern of T.V. in Canada will be hard to discern.

The latest issue of Marketing points out that forty national advertisers questioned about T.V. budgets since the advent of the Massey Report said that no appropriations have been set aside for T.V. media. The situation, at the moment, is much too vague to plan or budget.

With the tightening up of money, credit ceilings, rising costs of receivers, the freezing of copper and essential metals, the possible tightening up of tubes because of the heavier and heavier call for defense, all seems to indicate that television will not do very much more expanding in Canada at the present time.

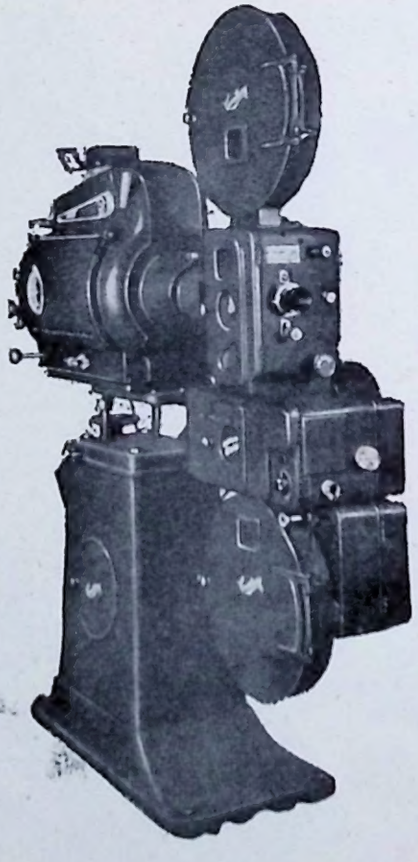
(Concluded next week)

MADE BY THE

MAKERS of your TELEPHONE

Chances are the first reproduced sound you ever heard was the telephone. Chances are the first sound picture you ever heard was reproduced over Northern Electric Equipment.

The Northern Electric Company knows how to make Theatre Sound Equipment and they make it right here in Canada. The NORTHERN ELECTRIC MASTER SOUND SYSTEM. It's the finest machine on every count — sound quality, simplicity, durability, and style. Improved methods of controlling the movement of film, better amplification of the energy picked up by the photo-electric cell, and improved conversion of the electrical energy into acoustic energy . . . these features make the Northern Master outstanding.



- Hydro Flutter Suppressor reduces mechanical flutter to less than one-half of the standard set for the industry.
- Built in Pre-Amplifier reduced to a fraction of the former size.
- Electro - tension Governor provides electro - magnetic control of film speed.
- Equilight Diffuser helps to reproduce every sound track with maximum efficiency.
- Film Alignment control assures accurate light beam alignment.
- Hand brake for quick, smooth stops.
- Altec Lansing "Voice of the Theatre" Speakers used with all models.
- Dual Amplification for Emergency Purposes is available with all models.

Sold and Serviced by

DOMINION SOUND EQUIPMENTS
LIMITED

Head Office: 4040 St. Catherine Street West, MONTREAL.
Branches at: Halifax, Saint John, Quebec, Montreal, Ottawa, Toronto, Winnipeg, Regina, Calgary, Edmonton, Vancouver.

Sudbury Adds New Theatre Plaza Making Six And A Drive-In

The Plaza is the newest theatre in Sudbury, and according to reports is a modern and well-constructed theatre, which opened on June 1st. It was constructed by the late Leo Mascioli, and is operated as a second run theatre, playing two changes of pictures weekly. Dan Mascioli, son of the former veteran showman, is operating theatres in Timmins, as well as the Northern Empire Theatre circuit which includes Porcupine, New Liskeard and Ansonville. He also has the controlling interest in the New Empire constructed in Sudbury, which opened about a year ago, in addition to the Plaza.

Independent Theatre Services with which Bruce McLeod and Harold Pfaff are associated do the booking for Mascioli in the Empire and Plaza Theatres, Sudbury, as well as the following theatres:

Empire, Ansonville; Strand, Beaverton; Regent, Chapleau; Wasagan Drive-In, Collingwood; Dell, Durham; Reo, Elmira; Fox, Glencoe; Crown, Harriston; Fox, Kitchener; Empire, New Liskeard; Marks, Oshawa; Drive-In, Owen Sound; Fox, Parkhill; King, Strathroy; Drive-In, Simcoe; Empire, Sudbury; Plaza, Sudbury; South Porsupine, South Porcupine; Empire, Thessalon; Rio, Watford; Picadilly, Williamsburg; My, Weston; Aladdin Drive-In, Ottawa; Rio, Hamilton; Fox, Stoney Creek.

Eddie Goldsmith is chief booker for Independent Theatre Services, with head office in Toronto.

Prairie News

By BRUCE PEACOCK

Movie appearance of Louis Armstrong, together with his record popularity and his radio stints with Bing Crosby, helped attract many who were non jazz fans when Armstrong's Esquire All-Stars played western Canada recently. Armstrong's dates included Edmonton, Saskatoon, Regina and Winnipeg, all booked by Celebrity Enterprises, Winnipeg. At the armory, Regina, June 13, the band drew 1,700. Tickets sold at $2.25 advance and $2.50 at the door.

Drive-in theatres in Alberta and Saskatchewan were hounded by bad weather during the latter part of May and early June — Such things as a 16-inch snowfall at Calgary and a fierce hailstorm in the same city the next week.

Operator of the Park theatre at Choiceland, Sask., for the past two years, Ted Grimes sold the house recently to E. Hebb, of Birch Hills, Sask. Mr. Grimes, a theatre manager for Famous Players for several years, had been on leave of absence. He has rejoined F-P in Winnipeg.

Word was received in Regina recently of the death, June 11, in Fort Worth, Texas, of Stewart J. Hobson, one-time projectionist at the Rex and Metropolitan theatres in Regina. He moved to Fort Worth in 1923.

VANCOUVER NEWS

JACK DROY

New Canadian restrictions on steel and building material have forced Famous Players to postpone its plans to build a new Paramount 1,000-seat theatre at Kamloops in the B.C. interior. Kamloops, with a population of 11,500, has only one theatre, the 678-seat Capitol, owned by Famous Players. The chain however, will go ahead and increase the capacity of the Skyway Drive-in at Nanaimo on Vancouver Island. It now has accommodation for 500 cars. Kervin Fitzgibbons, supervisor for Famous Players outdoor theatres in Canada, is at present in Nanaimo.

Harry Phillet has opened his new reconstructed Studio at Moose Jaw, Saskatchewan. It was formerly the old Savoy and had been closed down for the past 15 years. It will seat 665, and is the second Phillet theatre in Moose Jaw in opposition to Famous Players.

Ivan Ackery, Orpheum manager, and Eric Handlel and Sydney Summers of his staff, are on holidays. Barney Regan, assistant manager of the Orpheum, will be in charge during Ackery's absence.

The mother of Rose and Mary Lesanko of the Cinema and Strand theatres died in Saskatoon and the two daughters left to attend the funeral. Lilian Wren, former Strand cashier is the mother of a baby boy. Daughter of Percy Dauphinee of the Dominion gave birth to a baby girl, her second. Natalie Miller replaces Ann Miles as head usherette at the Orpheum. Margaret Demar is the new cashier succeeding Lois Ashton who resigned to await a visit from the stork.

Gordon Lambert, who until his retirement in 1935, was a Winnipeg theatre manager, died at Nanaimo at the age of 65.

On their first trip to the Pacific coast since their appointments are Peter Myers, 20th-Fox Canadian Division manager, and A. E. Smith, secretary-treasurer of Odeon theatres. Phylis Manson and Myrtle Marten of the Hastings are on vacation. Beverly Clark succeeded her dad, who died recently as publicity department head of Famous Players.

THEATRE
Wanted to Lease
Small Town Preferred
Write Box 26
CANADIAN MOVING PICTURE DIGEST
21 Dundas Square, Toronto

Left to right: Mrs. Ben Smith, Vice-President Variety Women's Committee; Mrs. Sam Glasier, Treasurer of Variety Women's Committee and Mr. Jack Chisholm, Chief Barker, Variety Club Tent 28. The women presented a $500 cheque on behalf of the Women's Committee to the Heart Fund. All the money raised was by the women alone through teas, bazaars, etc. Presentation was at the Prince George Hotel.

SOON

A VERY SPECIAL

ALFRED HITCHCOCK

EVENT!

"strangers ON A "train"

IT'S OFF THE BEATEN TRACK!

A girl in love with young America's idol--and a good-looking stranger in search of sensation--that's how it all began..!

Warner Bros. *bring a pounding new tempo to motion picture excitement!*

STARRING **FARLEY GRANGER** **RUTH ROMAN** **ROBERT WALKER**

...LEO G. CARROLL • Screen Play by Raymond Chandler and Czenzi Ormonde

RAY PRESENTS

(Continued from Page 3)

only once that he did not show up for work on time, he was ten minutes late for one matinee." Few of us could boast of such a record.

FAMOUS Players Canadian Corp. annual picnic at Rouge Hills Golf & Country Club, Wed. June 27th, found the offices closed at 11 a.m. with buses leaving the corner of King and Victoria at 12.15. The Golf Tournament commenced at 1.30 p.m. and refreshments were served between two and three p.m. At three, Men's Open 50 Yard Dash, three-ten Ladies' Open 50 Yard Dash, and at 3:20 Executives, Officers and Dept. Heads Walking Race.

On the hour, every hour, and to be exact, at fifteen minute intervals, other field events took place, with more refreshments between five to six, and dinner 6.00 to 7.30 p.m. At 7.30 Baseball and Horse-shoe-Pitching Tournament, 9.00 to 12.00 p.m. dancing, and then for home after a happy, outdoor day. Complete picnic report, prize-winners next Digest issue.

THE exhibitors, the press, the world of finance, the latter which keeps its fingers on the pulse of Motion Pictures, are digesting the TV box-office, the Madison Square Garden results, and the public reaction to the TV Theatre presentation of the Joe Louis-Lee Savold fight. It is apparently front page news for more than a day, for we hear such expressions as "revolutionary in the field of entertainment".

The New York Times gave TV front page space, not in its Amusement display pages, but on the first page of its Sunday June 24th edition, with a caption, "TV Sets New Course In U.S. Social Life—Challenges Movies."

The sub-caption reads, "Its Impact On Leisure, Politics, Reading, Culture Unparalleled Since Advent Of The Auto".

THE story is by Jack Gould, and as announced, is the first of a series of seven articles in the effect of television on major segments of American life. Since the first of the proposed series states "Box-Office Is Cut 20 to 40%" and there is a further statement that good pictures are still drawing crowds, and that Hollywood weighs plans, we should weigh the effect of this series of articles.

I believe that we should watch this series of feature stories, in relation to what is said about Motion Pictures, for the first article, as published, has a further caption, "Some Theatres Closing", and a story that attendance at theatres has dropped from 20 to 40 percent since the introduction of Television and that many distributors believe "the national decline is roughly 35 percent." Where there is no TV, the report states that owing to a general decline in business receipts at theatres are down about ten percent.

A CHART gives the declines in box-office for many cities and areas covering Eastern, Midwest, South, Southwest, and West.

Although there are some statements which are given by certain exhibitors attributing declines to other reasons than the invasion of TV, and further exhibitors' statements which emphasize that Good Pictures will still draw, on the whole the story is not a very stimulating story in respect to the position of Motion Pictures, and I believe that exhibitors and distributors should think before they speak for publication.

The public already has an idea that TV will destroy Motion Picture theatre attendance, and this idea should be counteracted with a strong publicity campaign citing a more optimistic and constructive viewpoint in respect to our Industry, if we wish to retain and build up a good and profitable public relations.

We are familiar with the world morale; in a time of war, without morale the best fighting forces in the world cannot beat the enemy, without morale on the home front, no fighting force can achieve a victory. It is necessary that we, in Motion Pictures, build morale, for if we begin to think that we are licked, and the public begins to feel that we are licked, you know what happens, everyone jumps on the wagon of the coming winner. We, in Motion Pictures, are far from being licked, and we must keep in mind that in respect to the success of TV, we, that is the motion picture industry, have what it requires.

Mayor A. J. Mason Attends Conference

The Digest had a recent visit from Mayor Archie Mason of Springhill, N.S., who had just attended the 14th annual meeting of the Canadian Federation of Mayors and Municipalities in London, Ont. While in Toronto, Archie Mason, who is secretary of the Canadian Motion Picture Industry's Council conferred with other officers in respect to plans for the coming September meeting in Ottawa.

Wanted Immediately
Good, Reliable
Movie Projectionist
Preferably, young married man
Apply
BROCK THEATRE, WHITBY
Phone 618 or 2113

Newsreel "Ring The Bell"

Canadian Paramount News is even better known than we at Paramount had even dreamed.

The Bell Telephone in Toronto called up to advise the Canadian Home Office that so many calls were getting through information for the telephone number of Canadian Paramount News that they wanted to list it separately in the telephone directory.

It seems that over a given length of time, they keep check on some companies and in the case of Canadian Paramount News found that the terrific number of requests for the telephone number of Paramount News necessitated listing it to take some of the pressure off information.

Canadian Paramount News is making news that "rings the Bell."

John E. Andrea Dies Suddenly

His host of friends were shocked to learn of the sudden death on Saturday night, June 10th, of John E. Andrea, who for many years was well known as a projectionist at the Odeon theatre, Sydney, N.S.

Mr. Andrea passed away suddenly at his residence on Pierce Street, after an illness of only three day, and news of his death will be heard with profound regret by his many friends.

A member of St. Joseph's Church, he is survived by his widow (the former Rose Joseph of Sydney) and one daughter and four sons.

Also surviving are his mother, and three sisters and five brothers.

Sincere sympathy of their many friends is offered to the bereaved family and other relatives.

Canadian Picture Pioneers Quebec Division Hold Third Annual Meeting

Three years ago eight men associated in one way or another with the movie indstry for twenty-five years or more sat down to a round-table conference with officers of the Canadian Picture Pioneers, and the Canadian Picture Pioneers, Quebec Division, was founded. Previously, Pioneers in Quebec were members of the national organization. The formation of the Quebec Division, as well as Pioneer branches across Canada, gave the Pioneers a better opportunity to get together as members of their respective provinces, and retained for these members their membership in the national organizations as well.

On Thursday, June 24th, 1951, the Quebec Division held its third annual meeting in the Mount Royal Hotel in Montreal. After discussing the organization's activities during the past few months, and laying plans for future events, retiring President Thomas (Tommy) Cleary announced that membership had hit the 188 mark in the province. After welcoming four new members, officers for 1951-52 were announced. They are as follows:

Ernest Ouimet, Hon. President; Tom Dowbiggin, Hon. Vice-President; Eddie English, Hon. Chairman of the Board; Tommy Cleary, who retired from office to remain as Acting President; William Elman, 1st Vice-President; Mike deRoussey, 2nd Vive-President; Len Jones, Treasurer; Arthur Larante, Secretary; John Ganetakos, Fund Raising Committee; Hilly Cass, Sick Visiting Committee; Arthur Quintal, Membership Committee with John Levitt as Assistant; Phil Maurice, Entertainment; George Ganetakos, J. Arthur Hirsch, and Ben Norrish, Benevolent Fund Committee and Allen Spencer, Publicity.

Following the meeting the Pioneers played hosts to a large number of friends in the movie industry at a cocktail party, and a sumptuous dinner, during which a large number of prizes was drawn. The guest of honor at the party was the Hon. Frank Hanley, representing His Worship Mayor Camillien Houde, the latter who was unable to attend due to previous commitments. Later in the evening a terrific floor show, featuring outstanding acts from Montreal niteries, and competently Em-Ceed by Phil Maurice, in his own inimitable manner, brought a most enjoyable evening to a close.

Maritime News

By ALICE L. FAIRWEATHER

The Province of Nova Scotia Government has imposed a five cent tax on amusements tickets. They have substituted a five cent tax in place of the three cent tax formerly imposed but eliminated the three cent tax on tickets costing up to twenty-five cents. The extra tax will mostly affect evening theatre prices. The tax applies to all amusement entrance prices except where entertainments are organized solely for charities. Theatre manager comment "It might have been worse."

P. J. Dwyer, manager at Halifax of the Family Theatre, a Franklin Herschorn theatre, in an enthusiastic member of the Dartmouth Kiwanis Club and recently was active in a peanut selling campaign in aid of the Club's work for underprivileged boys.

Norman H. Moray, New York, accompanied by his wife and daughter, paid a brief visit to Saint John, N.B., and was in conference with M. Komar, Maritime manager of Warner Bros. at that City. Mr. Moray is Short Subject Sales Manager for Warner Bros. and President of Warner Pathe News Reel. Miss Moray is associated with Pathe News in New York. While in Saint John the party was taken for a scenic drive and treated to lobsters and Saint John Harbour Salmon which the visitors thought came not only out of the Sain John Harbour but "out of this world" The Reversing Falls were visited, beautiful Rothesay, and the visitors were entertained at the summer home of Jo. Lieberman of B. & L. Theatres at Pandenec, on the marvelous Saint John River. Many of the Film and Theatre men met Mr. Moray.

Sam Babb's friends will be glad to know that he is convalescing from an operation in hospital. Mr. Babb is the booker for the Franklin Herschorn Chain with headquarters in Saint John, N.B.

Maurice Elman has opened an office in Saint John on Union Street as the Maritime Poster Exchange and states that prospects seem good for such a business in this centre. Accompanied by Mrs. Elman, Maurice paid a visit to Montreal to attend a wedding of a relative. Visiting Mrs. Elman has been Miss Helen Poyas associated with M.G.M. in New York. Miss Poyas was born in Saint John, a daughter of the late Mr. and Mrs. A. Poyas and many friends of her younger days welcomed her back to her native city.

Friends were glad to welcome Fred Gregor of the Majestic, New Waterford, N.S. who was accompanied to Saint John by his son Harry. Mr. Gregor is one of the veterans of the theatre business in the Maritimes, taking a keen interest in all pertaining to the industry.

The celebrated 40-piece U.S. Navy Music School Band will be brought to New York from Washington, D.C., to participate in ceremonies attending the world premiere at the Roxy Theatre, Friday, June 29th, of "The Frogmen," Twentieth Century-Fox's film story of the role of the Navy's intrepid Underwater Demolition Teams. Arriving here the day of the opening, the band will parade to the Roxy and stage a pre-premiere concert outside the theatre.

"The Frogmen," which stars Richard Widmark, Dana Andrews and Gary Merrill, reveals the hitherto secret operations of the UDT's. It was filmed with the cooperation of the Defense Department on location at Little Creek, Va., Key West, Fla., and off the Virgin Islands. Lloyd Bacon directed the film, and Samuel G. Engel was the producer.

Seen at the head table, at the Canadian Picture Pioneers (Quebec Division) annual meeting are, reading from left to right: Phil Maurice, Arthur Larente, Len Jones, William 'Bill' Singleton, Willie Elman, the Hon. Frank Hanley, representing His Worship Mayor Camillien Houde of Montreal, Tommy Cleary, past and acting president, Charlie Beurasse; Ernest Ouimet, John Ganetakos, and Mike deRoussy.

WHAT CRITICS SAY ABOUT BENIAMINO GIGLI

P. M.
Beniamino GIGLI has justly earned the title of successor to Caruso. GIGLI's voice is so powerful and perfect in tone, it seems effortless . . . a marvelous accomplishment.

N. Y. TRIBUNE
For sheer Operatic bravura there is no tenor alive who can compare with GIGLI.

N. Y. TIMES
Beniamino GIGLI is the greatest singer of our modern time.

N. Y. POST
A feast for music lovers, with GIGLI singing at his best.

TIME MAGAZINE
A sweet and tender love story Great singing, excellent performance and superb photography.

DAILY VARIETY
In "The Magic Voice" there is the matchless singing voice of Beniamino GIGLI to recommend it highly to music lovers.

MONTREAL STAR
GIGLI today undoubtedly is the world's greatest singer.

WEEKLY GUIDE
The singing of GIGLI is excellent and the story appealing.

CUE MAGAZINE
Music lovers have a great treat in store for them in the motion picture "The Magic Voice". Beniamino GIGLI stars and sings his way through what is surely one of the finest films of the year. The magic of GIGLI's golden voice will hold you spellbound.

Thrill Again!
. . . . to GIGLI's singing of the immortal arias:

- "ELISIR D'AMORE"
- "LOHENGRIN"
- "TRISTAN"
- "LA FAVORITA"
- "CARMEN"
- "RIGOLETTO"
- "MIGNON"
- "MARTHA"

BENIAMINO GIGLI

THE GREATEST TENOR SINCE THE IMMORTAL CARUSO!

. . . in a breath-taking romance that carries you on the wings of song to the heights of peerless screen entertainment!

BENIAMINO GIGLI
IN
"The Magic Voice"

WITH
JOAN GARDNER

ENGLISH SPEAKING PICTURE

The picture with an extra SOMETHING . . . Something that will make you feel good all over.. Especially around your heart!

An ALLIANCE FILMS LTD. Release

Tragedy of Montreal Fire Shot by Leonard Macdonald

TEN minutes after the General Alarm had sounded for the tragic Hospice Ste. Cunegonde conflagration in Montreal, Leonard Macdonald, ace newsreel cameraman for Associated Screen News, was on the spot with his camera recording the disaster.

Depite billowing clouds of choking smoke, booming explosions, and in imminent danger of losing his life at any moment, Macdonald closed in with his camera to record one of the finest newsreel stories of the year.

A combined refuge for old folk and orphans, the Hospice Ste. Cunegonde was completely gutted by flames on June 15th. The 65-year old Hospice was a landmark in Montreal's St. Henri district, and its destruction threw a terrific strain on available resources of the Grey Nuns Order, who were in charge of its operation.

Hardened as he is by other disaster assignments, including the destructive Rimouski and Cabano holocausts, this was the most pathetic one, in Macdonald's opinion. "At least, at Rimouski and Cabano, folks had a chance," he stated. "All they lost were their homes and property. In the Ste. Cunegonde fire, it was horrible to see the old people wave for help from the upper stories, and then see them disappear into a sea of flames before help could arrive. These people not only lost their home—they lost their lives as well!"

A few hours after Macdonald turned in his negative to Associated Screen News' developing department, he was given another assignment, which proved the point that a newsreel cameraman's life is indeed a paradox. He was given the chore of covering the annual Montreal Kinsmen's Coaster Classic. The Classic is a race in which youngsters of varying ages and in various types of home-made vehicles strive for supremacy in downhill races. As Macdonald put it, "This is a far more pleasant assignment than the one I had yesterday, thank God!"

Footage of both the Ste. Cunegonde fire and the Kinsman Classic appeared in all newsreels showing in Canadian theatres.

T.O.A. Trade Show Booths Sell Fast For Convention and Trade Show

S. H. Fabian, General Chairman for the 1951 TOA Convention and Trade Show, announced that within ten days from the time the Trade Show brochures were sent to prospective renters, a total of thirty-five booths was sold with another nine tentative reservations for space.

Within the next week a special brochure will go out to every member of the TOA all over the country, with additional copies being made available to each of the TOA units. These brochures contain all of the important data and information on registrations and reservations and include a reservation form which the theatre owners will use for their advance registrations.

Howard Hughes' Statement

Howard Hughes, Managing Director-Production of RKO Radio Pictures, Inc., June 18th issued the following statement:

Occasionally rumors make their appearance which are damaging to all concerned and I feel it my duty to reply. Therefore, let me say I am not negotiating with anyone whomsoever for the sale of my stock in RKO Radio Pictures Inc. I have no intention of selling my stock. I do not care to entertain or consider any offers for the same.

Better Films Assoc. Select Kon-Tiki As Month's Best

"Kon-Tiki," the stirring true-life saga of six men crossing the South Pacific on a balsa raft, has been selected by the Better Films Association of America for its "Movie of the Month" award.

The Sol Lesser-RKO Radio release has already been cited by Scholastic Magazine, Christian Herald and Parents' Magazine as an outstanding picture for the family.

"Kon-Tiki" is currently in its 13th week at the Sutton, New York where, according to Clem Perry, theatre manager, it will probably stay for some time to come.

Picture is also holding strongly in other parts of the country. Its eighth week at the Beverly Canon, Los Angeles, outgrossed the seventh. It is in the sixth week at the Vogue, San Francisco. It has played three weeks at the World, Minneapolis and St. Paul; Music Box, Portland, Oregon; and Little, Baltimore. Following a week at the Midtown, Philadelphia, last month, it was brought back to the city at the World Theatre, June 10, where it is currently playing.

Openings this week include Broadway, Galveston; Texas, Austin; Dallas, in Dallas; Seventh Street, Ft. Worth; Lobo, Albuquerque; Wigwam, El Paso; Walton, Denver; Dundee, Omaha; and Avenue, Montreal.

Next week "Kon-Tiki" opens at the Josephine, San Antonio; State, Santa Barbara; Crosstown, Memphis; Civic, New Orleans and ShadyNook and Pageant, St. Louis.

Show Boat Trade Screenings Get New High Exhibitor Response

INDICATING unusual interest in the trade and elsewhere in the Technicolor musical starring Kathryn Grayson, Ava Gardner and Howard Keel, the nationwide tradeshowings of "Show Boat" chalked up a new all-time exhibitor attendance, for theatres represented and a new high for the number of "contract signers" on hand for an M-G-M screening, it was declared by company executives at the weekend, following a final tabulation of reports from the field.

The tradeshow screenings in 29 exchange centers was supplemented by 50 "Closer-to-Home" theatre showings, and in at least one or more instances exhibitors traveled more than 200 miles to attend, it was stated by branch managers.

The only exchange center which did not hold a theatre screening was Philadelphia. New York and New Jersey exhibitors had a choice of attending the branch showing, which was held a week after a sneak preview at Loew's 72nd St.

According to the figures tabulated there were 1,254 "contract signers" on hand. The number of exhibitors was at least twice that amount. However, the aggregate theatres represented at the 29 theatre tradeshowings totalled 6,992. These figures do not include the 50 "Closer-to-Home" showings which were not recapped for the record. Sales executives from the field attended at least one or more of the screenings. Additionally, newspaper columnists, radio, TV, trade, social, civic and educational representatives, and in a number of instances, music interests, also were invited.

The Toronto screening was punctuated with applause throughout the picture.

CAPITAL STORY

by Bill McLaughlin

An attempt is being made to put some new life into the Ottawa branch of the Motion Picture Theatres Association of Ontario. Trouble seems to be a lack of interest in the organization by top theatre managers who, after serving their appointed terms in the president's chair, make the monthly luncheon meetings conspicuous by their absence. Motion picture exhibiting is big business and a theatre managers' operating ideas among its members, for the elimination of sharp practices and annoyances of its competitors, and for the furtherance of pictures as an entertainment through friendly relations with the press. The social side of such an organiztaion is not to be ignored, nor the opportunity it permits for members to become actively identified with.. charitable.. and.. community affairs of the city.

Sunday church services are again in operation at the Drive-in Theatre on Highway 17 at Britannia Bay. Outdoor services this summer will be non-denominational, conducted by a group of lay churchmen in co-operation with the Drive-In management and 20 Century Theatres.

Ask any theatre man what's lovelier than a day in June and he will tell you "the same kind of showman's weather in July and August". Warm sunny days and cool evenings. with an occasional spot of rain, have made the month of June a merry one for both the theatre manager and the moviegoer. Excellent film fare has helped to attract audiences and practically every theatre in Ottawa, Hull and suburbs reports business well above average. The Civil Service is now operating on a five-day week, school is out for the Summer vacation and, given a break by the Weather Man, the movie business should be bigger and better during July and August.

The Great Caruso brought the fans out in droves to the big Capitol Theatre. Following the opening week to capacity, manager Ray Tubman held over the MGM musical to two solid extra weeks. Other oustanding hold-overs included Goodbye, My Fancy at Ernie Warren's main Elgin, Payment on Demand at Henry Marshall's Regent and Symphonie Pastorale at the Little Elgin.

The Granada Theatre at Camp Petawawa, Ont., is now rated the best of all military film houses after its recent renovation for the entertainment of soldiers and their families.

Use This Information As Your Guide on Release Dates

TORONTO

IMPERIAL
Only the Valiant (WB) with Gregory Peck and Barbara Payton.
LOEW'S
Sixth Week. The Great Caruso (MGM) Technicolor with Mario Lanza and Ann Blyth.
UPTOWN
Soldiers Three (MGM) with Stewart Granger and Walter Pidgeon.
SHEA'S
Second Week. Appointment with Danger (Para) with Alan Ladd and Phyllis Calvert.
UNIVERSITY-NORTOWN
The Second Woman (UA) with Robert Young and Betsy Drake.
ODEON-CARLTON
Sirocco (Col.) with Humphrey Bogart and Marta Toren.
HYLAND
Seventh Week. The Browning Version (JARO) with Michael Redgrave and Jean Kent.
VICTORIA-EGLINTON
The Beachcomber (SARO) and The Prisoner of Zenda (SARO).
TOWNE CINEMA
Fifth Week. Fabiola (IFD)
SAVOY
Second week. Streets of Sorrow (Cardinal) with Geraldine Brooks and Vittoria Gassman.
DOWNTOWN
Santa Fe (Col.) Technicolor and Casa Manana (Mono.)

MONTREAL

CAPITOL
Second Week. Only the Valiant (WB) with Gregory Peck and Barbara Payton.
LOEW'S
The Great Caruso (MGM) Technicolor with Mario Lanza and Ann Blyth.
PALACE
The Brave Bulls (Col.) with Mel Ferrer and Miroslava.
SNOWDON-OUTREMONT
Katie Did It (E-U) and Fighting Coast Guard (Rep.)
PRINCESS
Second Week. The Thing (RKO) with Kenneth Tobey and Margaret Sheridan.
ORPHEUM
Women without Names (Cardinal) with Valentina Cortesa and Simone Simon.
IMPERIAL
Stage to Tuscon (Col.) Technicolor with Rod Cameron and Wayne Morris.
AVON-STRAND
Bowery Battalion (Mono.) and Call of the Klondike (Mono.)
AVENUE
Kon-Tiki (RKO).

CALGARY

CAPITOL
Second Week. On the Riviera (20th Fox) Technicolor with Danny Kaye and Gene Tierney.
PALACE
Appointment with Danger (Para.) and Beware of Blondie (Col.)
STRAND
Painted Hills (MGM) and the Lion Hunters (Mono.)
GRAND
The Flying Missile (Col.) with Glenn Ford and Viveca Lindfors.
UPTOWN
The Browning Version (JARO) with Michael Redgrave and Jean Kent.

WINNIPEG

CAPITOL
Second Week. On the Riviera (20th Fox) Technicolor with Danny Kaye and Gene Tierney.
LYCEUM
Al Jennings of Oklahoma (Col.) Technicolor with Dan Duryea and Gale Storm.
MET
Appointment with Danger (Para.) with Alan Ladd and Phyllis Calvert.
ODEON
Target Unknown (E-U) with Mark Stevens and Alex Nicol.
GAIETY
Lorna Doone (Col.) Technicolor with Barbara Hale and Richard Greene.
DOMINION
Curtain Call at Cactus Creek (E-U) Technicolor and Deported (E-U)
GARRICK
I Was a Communist for the F. B. I. (WB) with Frank Lovejoy and Dorothy Hart.
RIALTO
Korea Patrol (UA) and The Kangaroo Kid (UA).
VALOUR
The Magic Voice (Alliance) with Beniamino Gigli and Joan Gardner.

SAINT JOHN

CAPITOL
Fourteen Hours (20th Fox) with Paul Douglas and Debra Paget.
PARAMOUNT
Second Week. The Great Caruso (MGM) Technicolor with Mario Lanza and Ann Blyth.
STRAND
House on Telegraph Hill (20th-Fox) and Cattle Queen (EL).

VANCOUVER

VOGUE
Pool of London (JARO) with Bonar Colleano and Susan Shaw.
STUDIO
Second Week. The Dancing Years (IFD) Technicolor with Dennis Price and Gisele Preville.
CAPITOL
Half Angel (20th Fox) Technicolor with Loretta Young and Joseph Cotten.
STRAND
Second Week. Up in Arms (20th Fox) Technicolor and They've Got Me Covered (Para.)
ORPHEUM
Go for Broke (MGM) with Van Johnson and Warner Anderson.
INTERNATIONAL CINEMA
The Prince of Peace (IFD).
PARADISE
"M" (Col.) and Pygmy Island (Col.)

Theatre Confections Ltd. Appoint Canadian Supervisors

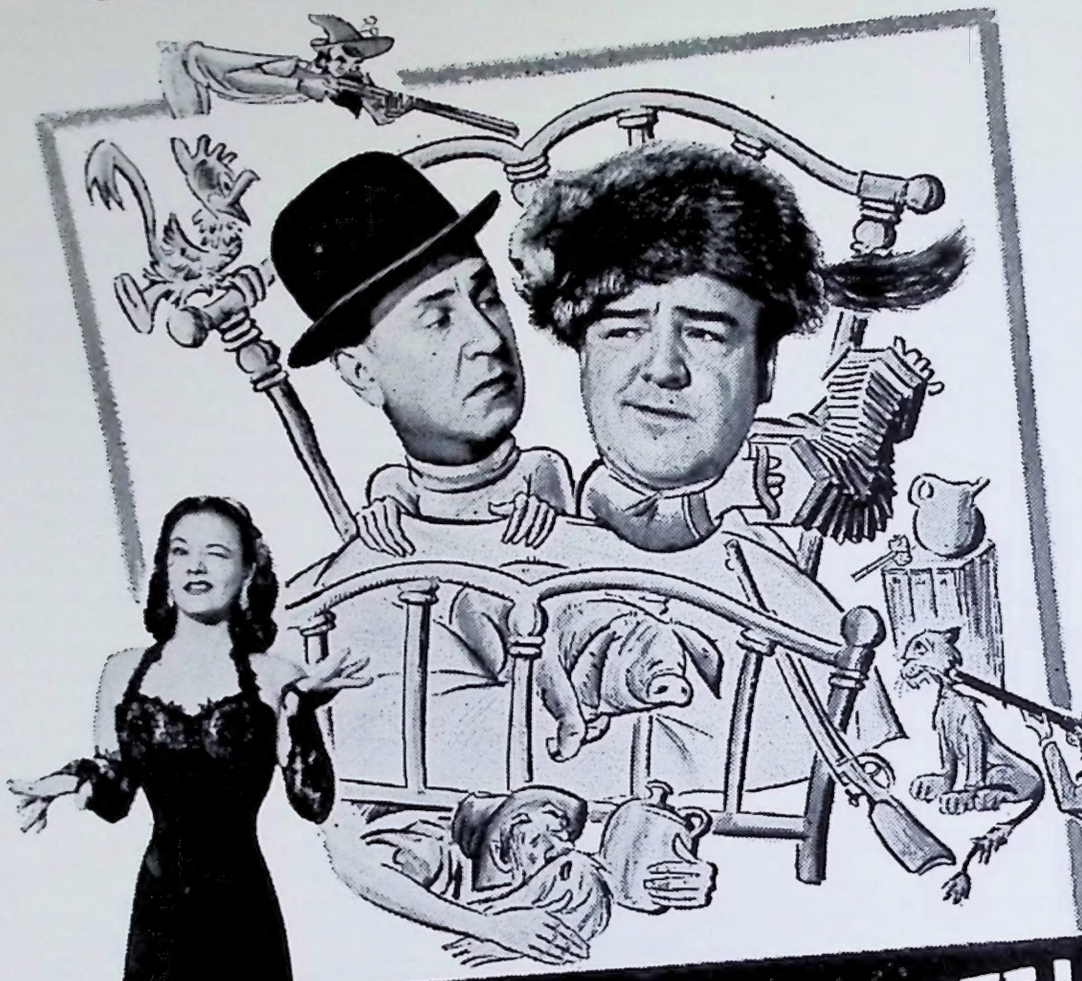
Andrew G. Rouse has been transferred to Theatre Confections Winnipeg branch. Mr. Ken Wells, Winnipeg branch manager, is being transferred to the Toronto branch office.

Mr. John G. Flanagan, formerly associated with the Orange Crush Company of Canada, has been appointed Supervisor of Eastern Drive-In Theatre Concessions for Theatre Confections.

Mr. Arthur P. Fitzgibbons has been appointed Supervisor of Western Drive-In Theatre Concessions, operating out of the Winnipeg branch.

BUD and LOU are HILARIOUS HILLBILLIES NOW...

in the funniest feud that ever rollicked the mountains!



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BUD ABBOTT and LOU COSTELLO in "COMIN' ROUND THE MOUNTAIN"

and co-starring
that Park Avenue Hillbillie

DOROTHY SHAY

...swinging out with 5 song hits!

"AGNES CLUNG" • "WHY DON'T SOMEONE MARRY MARY ANN?" • "SAGEBRUSH SADIE"
"YOU BROKE YOUR PROMISE" • "YOU'LL BE ANOTHER NOTCH ON FATHER'S SHOTGUN"

with KIRBY GRANT · SHAYE COGAN · JOE SAWYER

Written by ROBERT LEES and FREDERIC I. RINALDO • Directed by CHARLES LAMONT • Produced by HOWARD CHRISTIE

Another Hit From

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